

EDUCATION

09.2015–08.2019

ArtCenter College Of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design,
Graduated with Honors

Focused Coursework at ArtCenter:

Independent Study

05.2019–08.2019

Faculty: Annie Huang Luck

Completed a branding project rooted in deep research of how Fashion Week is perceived and presented worldwide. The refreshed and appropriate graphic identity system for Fashion Week is implemented over print, screen and environmental applications along with social media strategy focusing on promoting different aspects of Fashion Week.

EXPERIENCE

09.2018–12.2018

Apple Inc. / Cupertino, California

Marcom Graphic Design Intern

Worked directly with creative director and art directors on the design team and created retail graphics, product imagery for Spring 2019, and Apple internal projects.

05.2017–08.2019

Freelance Graphic Designer

Worked with companies including Starbucks, Zoom & Sizes and Junglefish to produce print and screen-based projects in various media types such as branding, packaging, editorial print and photography content.

07.2017–09.2017

Landor / Shanghai, China

Graphic Design Intern

Worked directly with creative directors and strategy team on research and concept development. Assisted in designing logos, identity system, packaging, mock-ups for various clients included Lotte, LPPZ, Efund, and Raid.

06.2017–07.2017

Labbrand / Shanghai, China

Design Intern

Assisted creative directors and designers to produce design pitches to various clients including: L'Oreal, and Alibaba.

09.2016–05.2017

ArtCenter / Pasadena, CA

Teaching Assistant

Assisted instructor Jon Nguyen in Design 1 and Design 2 classes. Responsibilities included giving feedbacks to weekly assignment and guiding students through various design projects during class critiques.

RECOGNITION

04.2016–04.2019

ArtCenter Provost's List

04.2016–09.2019

ArtCenter Student Gallery

Press Hotel Rebrand / Identity, Print
ZK Cacti / Font Design
Un Mask Magazine / Print, Identity
Like a Musical Score / Book Design
ICP Rebrand / Identity, Print
Please Draw Freely / Book Design
Amber Malus Drink / Packaging
Japanese Children's Day / Sculpture

07.09.2018

Behance Project Feature

ICP Rebrand

SKILLS

Proficient in:

InDesign, Illustrator, Photoshop, Bridge, Acrobat, Lightroom, Experience Design, After Effects, Glyphs, MadMapper, Keynote, Pages, and Microsoft Office Suite

Familiar with:

Processing, TSPS, HTML, CSS, WordPress, Premiere Pro, SketchUp, Cinema4D, and Keyshot

Other:

Laser cutting, letterpress, photography, illustration, and hand-lettering

LANGUAGES

Fluent in:

English, Mandarin Chinese, and Shanghainese

Familiar with:

Japanese and Korean

SZE:KI:

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